

Optima Medical Management Inc. California Consumer Privacy Act (CCPA) Disclosure Notice

Effective Date: 11/1/2023

Last Updated: 11/1/2023

1. Introduction

This CCPA Disclosure Notice ("Notice") is provided by Optima Medical Management Group Inc. ("we," "our," or "us") to inform California residents ("consumers" or "you") about their rights under the California Consumer Privacy Act ("CCPA") and how we collect, use, disclose, and share personal information.

2. Your CCPA Rights

Under the CCPA, California residents have the following rights regarding their personal information:

Right to Know: You have the right to request information about the categories and specific pieces of personal information we have collected about you, the sources from which we collected the information, the purposes for which we collected or used the information, and the categories of third parties with whom we have shared your information.

Right to Delete: You have the right to request the deletion of your personal information that we have collected, subject to certain exceptions.

Right to Opt-Out of Sale: You have the right to opt-out of the sale of your personal information to third parties.

Right to Non-Discrimination: We will not discriminate against you for exercising your CCPA rights.

3. Categories of Personal Information Collected

We may collect the following categories of personal information from California residents:

Identifiers (e.g., name, email address, postal address, phone number)

Internet or other electronic network activity information (e.g., browsing history)

Commercial information (e.g., products or services purchased)

Geolocation data

Inferences drawn from other personal information

4. How We Use Your Personal Information

We may use your personal information for the following purposes:

To provide and maintain our products or services

To communicate with you

To improve our products or services

To personalize your experience

To comply with legal obligations

5. Disclosure of Personal Information

We may share your personal information with the following categories of third parties:

Service providers

Affiliates

Third parties as required by law

6. Contact Us

If you have any questions or would like to exercise your CCPA rights, please contact us at:

Optima Medical Management Inc. Human Resources Department, hr@serenehealth.com

7. Changes to this Notice

We may update this CCPA Disclosure Notice from time to time. The effective date and last updated date will be indicated at the top of this Notice.